

# What is the **True Value** of Membership?

We understand that compliance isn't always an easy sell internally and budgets are constantly under scrutiny by senior leadership and boards. Our shared-cost model helps companies maximize budgets by pooling resources and thereby reducing the time and cost associated with risk management. Membership benefits are structured around the main components of an effective ethics and compliance program, and include:

## Standards, Policies and Procedures

- Compliance program starter kit for companies new to compliance
- Model policies and procedures for all industry sectors and compliance maturity
- Guidebooks, checklists, and white papers to help navigate the evolving compliance landscape

## Training and Education

- Award-winning multilingual **eLearning**\* on a wide variety of compliance issues ranging from anti-bribery to human rights issues
  - Customizable content to meet diverse training needs
  - Learning Management System (LMS), available in 39 languages, to deploy training globally to employees and third parties
- **TRACEpro**, advanced training, for individuals who manage compliance or are regularly exposed to compliance risk
- On-demand webinars addressing current enforcement and compliance trends to supplement eLearning
- Extensive library of compliance communication and reinforcement tools including training aids, short videos, memes, and games



*\*All TRACE courses in our core languages, English, Chinese (Simplified), French, German Japanese, Portuguese and Spanish, are compliant with WCAG 2.1 Level AA accessibility standards.*

## Monitoring and Assessment

- Risk assessment guidance and checklists to help establish an internal framework
- Database of international anti-bribery enforcement actions, local law resources, and a business bribery risk index to assess country risk
- **Conflicts of Interest (COI) Tracker** to preemptively vet issues which can potentially damage the culture of an organization
- **TRACEgifts** to automate the reporting and monitoring of gifts, hospitality, and entertainment and prevent unlawful conduct

## Continuous Improvement

- Access to compliance professionals and thought leaders for practical guidance on best practices
- Global **events** to provide in person training for employees and third parties and opportunities for peer-to-peer conversations and benchmarking
- Knowledge base to keep legal and compliance teams fully informed of regulatory developments, compliance risks, and what's considered best practice

TRACE members pay an annual membership fee and may extend benefits without limit to all employees, as well as to first-tier wholly and majority-owned subsidiaries. With the Enterprise plan, benefits may be extended to all tiers.

### Estimated Value

<b>Standards, Policies and Procedures</b>	US\$50,000
<b>Training and Education</b>	US\$400,000
<b>Monitoring and Assessment</b>	US\$100,000
<b>Continuous Improvement</b>	US\$100,000

### Standard Membership Cost

US\$18,000

### Enterprise Membership Cost

US\$25,000

**Estimated Market Value\*:** US\$650,000

Being a member of TRACE also signifies a company's commitment to good corporate governance and anti-bribery compliance which can help foster a culture of transparency. To learn more about membership, please write to [membership@TRACEinternational.org](mailto:membership@TRACEinternational.org) or call **+1 410.990.0076**.



*\*Actual value of membership depends on usage of benefits.*