



TRACE compliance
MEMES

"Offers a bribe"

How dare you,
you evil fiend!





Accepting 'gifts' from
vendors is still bribery if it
influences your decision

CHANGE MY MIND

RUNNING TO YOUR CCO WHEN

SOMEONE OFFERS YOU A BRIBE





WWW.TRACEINTERNATIONAL.ORG/BRIBE-DESTROYER





SUCCESS

ANTI-CORRUPTION

ANTI-BRIBERY



**WHEN THE COMPANY GETS HIT WITH A SCANDAL
BECAUSE SOMEONE SKIPPED DUE DILIGENCE**



THIS IS FINE.



YOU'RE TELLING ME HE TRIED TO

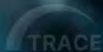
BRIBE YOU WITH A DOGGIE TREAT





WHEN YOUR COMPANY PASSES A GDPR AUDIT

WITH ZERO VIOLATIONS





PREPARE YOURSELVES



ANNUAL COMPLIANCE TRAINING IS HERE

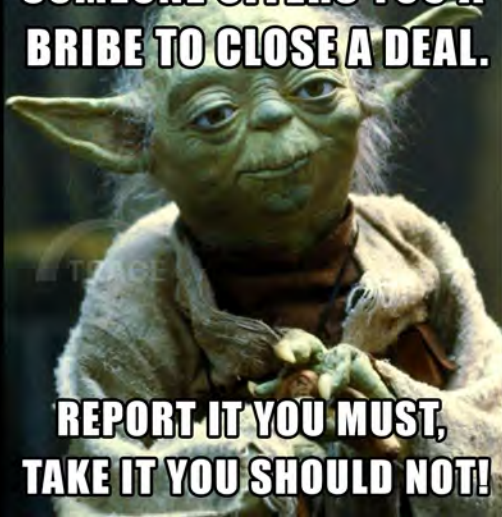
CAN'T GET CAUGHT FOR BRIBERY

IF YOU DON'T BRIBE





**SOMEONE OFFERS YOU A
BRIBE TO CLOSE A DEAL.**



**REPORT IT YOU MUST,
TAKE IT YOU SHOULD NOT!**

REFUSED A BRIBE



**GOT PROMOTED FOR DOING
THE RIGHT THING**

Person: Gives bribe
Audit team: Finds out
Person:






Compliance

Doing the
right thing

Corporate needs you to find the differences
between this picture and this picture.



They're the same picture.



**WHEN SOMEONE OFFERS YOU AN
ENVELOPE AT THE END OF THE MEETING**

**That's not a gift!
That's a bribe!**

**but it's wrapped
so nicely...**





TRACE is a non-profit international business association dedicated to anti-bribery, compliance and good governance. Founded in 2001 to make it easier and less expensive to navigate and mitigate business bribery risk, TRACE is credited with establishing anti-bribery standards that have been adopted worldwide. Driven by the needs of its members, TRACE is continuously developing tools and resources that power compliance programs. TRACE is headquartered in the United States and registered in Canada, with a presence on four continents.

For more information:



+1 410.990.0076



info@TRACEinternational.org



www.TRACEinternational.org



151 West Street, Annapolis, MD, USA 21401

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